VIBELAND

An incentivized, blockchain-based, public content platform.

<u>Last Edited</u>: November 1, 2019

*This Edition of the VIBELAND Whitepaper is current as of November 1, 2019 and supersedes all previous versions of this Whitepaper. The English Translation of this Whitepaper is to be considered the most accurate and up-to-date.

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Introduction

VIBELAND was established in April 2018 to build and contribute to the development of blockchain-based infrastructure and decentralized applications (dApps) for mainstream global adoption.

Decentralization through the utilization of blockchain technology is a fundamental component of VIBELAND. Decentralization is crucial for providing transparency, security, privacy, efficiency, and establishing trust for any network.

Centralized models of our network provide far less advantages, and therefore, fail dramatically to replicate the fundamental advantages of our decentralized network. Our uniquely designed decentralized-model allows us to empower individuals through technology and break down barriers to entry that institutions and governments have placed on the global economy, making it difficult for individuals and small businesses to successfully enter an international market. It also empowers individuals to break away from the limitations of centralized institutions of the industrial economy, as well as, rigid hyper-inflated government-issued currencies. Centralized companies under conventional industrial economic-models lack transparency, require fees, and are profiteering from collecting your personal data.

Here at VIBELAND, our philosophy is community over competition. The overall goal of our project is to promote the development and adoption of blockchain-based infrastructures and applications through uniquely designed economic incentives.

In order to give everyone an equal opportunity to get involved and earn the currency, people must be given an opportunity to work. A scalable consensus voting process must be implemented to judge the relative quality

and quantity of work that individuals provide to the economy. We feel that we have accomplished this in the development of the VIBELAND project.

What is VIBELAND

VIBELAND is an open-sourced, decentralized network incentivizing and recognizing value contributed to the economy through consensus. VIBELAND revolutionizes the fundamental concepts of traditional community building by utilizing blockchain technology and uniquely designed economic incentives. VIBELAND is focused on developing decentralized infrastructure and hosting adoption events where real world application may be demonstrated.

VIBELAND empowers individuals by rewarding creators, innovators, and educators for contributing value to the network.

VIBELAND allows individuals to take back ownership of their personal data by utilizing a distributed public ledger provided by the blockchain. A blockchain is an immutable distributed public ledger that records encrypted peer-to-peer transactions efficiently and in a verifiable and permanent way. Blockchain technology provides transparency, security, privacy, and many other advantages to the VIBELAND global network. This shift toward decentralization and away from centralized data ownership is a fundamental component of the VIBELAND economic model.

VIBELAND is shifting social media toward blockchain-based attribution. On current centralized platforms, attribution is something that can be lost overnight. That is to say for instance, a posted image or video can be replicated and re-shared without the consent or regard for the original creator and true content owner.

Under VIBELAND's blockchain-based social media, a content creator would always be able to point to a public record and timestamp showing proof of their content origination. In a circumstance where a creator would like to address those who have re-shared without permission or attribution, blockchain-based records provide public proof that the content was posted by a particular user at a particular time. In the future, blockchain-based attribution will become recognized by governments for its authenticity and will hold weight in court, which would give content creators greater power to control the dissemination of their work in the conventional industrial economy.

VIBELAND's distributed network will be defined by the growth and engagement within the community. By maximizing our ability to empower individuals through decentralized community-building, VIBELAND will revolutionize global institutional power dynamics.

VIBELAND replaces conventional industrial economic-models with a decentralized tokenized economic-model. The transaction currency of this network economy is <u>VIBELAND Digital (VBLD)</u>. Through the utilization of VIBELAND's blockchain-based asset VBLD, individuals are empowered all across the globe to overcome limitations of conventional institutions and restrictions of government-issued fiat currency.

In terms of performance and scalability, the VIBELAND network is built upon Stellar-Core. Stellar-Core has been publicly demonstrated to sustain over 1,000 transactions per second on a distributed test network. Stellar-Core can easily scale to 2,000 or more transactions per second (while maintaining up-to 1 billion accounts) with relatively straightforward improvements to server capacity and communication protocols.

VIBELAND Digital (VBLD)

VBLD is the fundamental unit of account on the VIBELAND blockchain. VBLD is liquid currency, and therefore can be bought or sold on exchanges, including Stellar's Decentralized Exchange, as well as transferred to other users as a form of payment. Our tokenized reward system focuses on maximizing interoperability and communication between nodes.

VIBELAND Digital is utilized as a transactional currency for creators, innovators, and entrepreneurs within an educational community where valuable resources and networks are shared. VBLD has value which is decided on consensus within the VIBELAND community. Users are incentivized and rewarded for their participation and innovation on the network. VBLD can be held as an asset or used as a transactional currency on the VIBELAND network.

VIBELAND Digital is transacted peer-to-peer by VIBELAND community members. VBLD may also be utilized on the VIBELAND decentralized application where users are rewarded by the network for sharing their experiences, knowledge, creations, opinions, and wisdom. VBLD is immediately exchangeable with other digital assets, tokens &, over 160 fiat currencies, including USD and AnchorUSD. With Stellar protocol, VIBELAND is written to be interchangeable with any assets listed on their decentralized exchange.

VIBELAND Digital (VBLD) will launch on the Stellar platform and will build community consensus utilizing Stellar-Core blockchain protocol, or Stellar Consensus Protocol, which is an improvement from a Federated Byzantine Agreement. Launching on the Stellar platform extends the interoperability, adaptability, and flexibility of our network.

In general, there are two items a community can offer to attract capital: debt and ownership. Both types of capital contributions are valuable to the growth of the community and the value of its currency. Additionally, there are two ways ownership can be held: liquid and vesting. Vesting ownership makes a long-term commitment and cannot be sold for a minimum period of time. Liquid ownership requires no long-term commitment and can be sold at anytime.

VIBELAND categorizes asset ownership into 2 types: VIBELAND Digital (liquid) and VIBELAND Energy (vesting).

VIBELAND Energy (VBLE)

VIBELAND Energy will serve a vital purpose for our project as vested ownership allows us the ability to allocate capital toward the development and adoption of our project.

As a VIBELAND Energy holder, you are a vested owner in the VIBELAND project and will receive VBLE in return for your capital contribution. VIBELAND Energy has 2 different investor lock-out period options (13 months; 26 months) during which time the investor's tokens will be frozen in his or her account. These two investor lock-out periods have increasing levels of economic incentive, respectively. Additionally, one may receive VBLE in return for serving in an advisory, mentorship, or partnership capacity.

(1) VIBELAND Energy [VBLE] is equal to (1) VIBELAND Digital [VBLD]. When VIBELAND Energy tokens are unfrozen they are immediately exchangeable for VIBELAND Digital or any number of other assets and digital currencies across the globe.

There is significant value to having long-term commitment, because it enables communities to make long-term plans. Long-term commitment of stakeholders also causes them to vote in favor of long-term growth. VIBELAND wants to build a community that is controlled by those with a long-term perspective.

Users able to commit to a 13/26 month vesting schedule, are provided additional benefits on the VIBELAND network. VBLD that has been committed to a 13/26 month vesting schedule is issued as VIBELAND Energy (VBLE).

When users vote on content, their influence over the distribution of the rewards pool is directly proportional to the amount of VBLE they hold in their VIBELAND Vault. Users with more VBLE have more influence on the distribution of rewards. This means that VIBELAND Energy grants holders exclusive advantages and incentives within the VIBELAND platform, as they are long-term value holders for the network.

VIBELAND Energy holders also earn new tokens based on the balance of VBLE that remains vested following the 13 or 26 month vesting period. The amount of new tokens they receive is directly proportional to the amount of VBLE they hold relative to the total amount of vested VIBELAND Energy across all users.

VIBELAND Digital Economics & Distribution

Blockchain: *Stellar Consensus Protocol; Horizon API*

Distributing Organization: *VIBELAND Foundation, 501(c)(3)*

Total Circulating Supply: *10,000,000,000 VBLD*

Mineable: *Yes; 2,500,000,000 VBLD; Nodes for Verification; Mobile Mining*

Initial Price: *$0.25 USD/ 1.00000000 VBLD*

Scheduled Protocol Airdrops: *Yes*

Investor Lock-Out Periods: *13 months; 26 months*

Asset Allocation:
- Allocation Time Period: *2019-2025*
- Scheduled Protocol Airdrop Events: *(500 Million VBLD)*
- Platform/dApp marketing and Adoption Incentives: *(2 Billion VBLD)*
- Other Protocols for Community Value Allocation: *(2 Billion VBLD)*
- VIBELAND Foundation 501(c)(3): *(1 Billion VBLD)*
- Mobile & Social Mining: *(1.5 Billion VBLD)*
- Major Node Incentive Insurance: *(500 Million VBLD)*
- Initial Founder's Allocation: *(500 Million VBLD)*
- Public Sales Offering: *(1 Billion VBLD)*
- Coin Age-Based Selection: *(1 Billion VBLD)*
- Total Maximum Supply: *(10 Billion VBLD)*

Weighted (Rewarded) Economic Value Incentives: *Environment, Music, Storage, Education, Creation, Innovation, Art, Processing Power, Growth, Nature, Energy, Love, Gaming, Entertainment*

Cross-Platform Compatibility: *Yes*

Burn Rate: *None (only if needed)*

Network Capabilities: *> 1,000 Transactions/second*

Scalability: *> 2,000 Transactions/second*

Budget Allocation: *35% Marketing (7.5% Public Relations; Traffic/Adoption; 12.5% Events/Conferences; 5% Exchange Listings; 2.5% VIBELAND Media; 2.5% Advisory Team/Partnerships); 35% Operations & Development; 15% Legal Contingency Fund; 10% Asset Liquidity*

VIBELAND Vault

VIBELAND Vault is a highly encrypted digital wallet that securely stores your VBLD, VBLE, along with a number of any other digital assets and currencies.

VIBELAND Vault is an easy-to-use transaction system for each user to manage, secure, and utilize their VBLD. We seek to lower the barrier to entry for users of other platforms and allow for cross-platform integration of assets with VIBELAND Vault.

VIBELAND Vault features reward estimation tools that estimate a user's VBLD reward based on their recent contributions. The reward estimation tools will show users a rough estimate of their potential Social & Mobile Mining Rewards.

Users who hold VBLD Digital in their VIBELAND Vault, as opposed to in other 3rd-party wallets or exchanges, have more influence in deciding the allocation of social mining incentives on the VIBELAND platform.

VIBELAND Vault is scheduled to launch in early Spring 2019, at which time community members will be able to secure, buy/sell, trade, and actively transact utilizing VIBELAND Digital (VBLD) on the VIBELAND network. *These tokens can be exchanged into over 160 different fiat currencies (USD, EUR, etc.) at any time, any where, any amount, for less than $0.001 USD.*

VIBELAND Foundation

As a conventional 501(c)(3) organization, VIBELAND Foundation is responsible for the successful execution of the VIBELAND White Paper. Vibeland Foundation is a crucial piece of the VIBELAND economy as it is the distributing organization of VIBELAND assets, including VBLD and VBLE, and will hold approximately 10% of the total circulating supply of VBLD. The VIBELAND Foundation, as a 501(c)(3) organization is economically designed to establish trust in the community and maintain the stability, integrity, and value of the VIBELAND network.

Additionally, VIBELAND Foundation will utilize its network influence to promote other non-profit projects, community outreach, and incentivize charitable contributions to the network.

VIBELAND Foundation has already established itself as a presence in our local community. VIBELAND Foundation is engaged with numerous non-profit organizations and community leaders actively affecting positive change in our local community.

A primary goal of VIBELAND is to affect change, both locally and globally, by empowering individuals through the application of blockchain technology. Therefore, a primary ambition of VIBELAND Foundation is to educate and empower individuals to become apart of the decentralized economy. This will further fuel the building of blockchain infrastructure, development of decentralized applications, and creation of unique economic incentives.

VIBELAND Platform & dApp

Scheduled for Beta-Launch in early Summer 2019, followed by a full-scale public launch in January 2020.

VIBELAND's platform is a decentralized web and mobile user interface oriented toward social and mobile mining. This platform is a place where community members are incentivized to contribute to the network through interaction and participation. VIBELAND has derived an algorithm for scoring individual contributions with a fair assessment of the subjective value of each contribution.

The fundamental unit of account on the VIBELAND platform is VIBELAND Digital (VBLD), a cryptocurrency token. VIBELAND operates by rewarding "VIBES" or liked/shared content with an amount of VBLD in accordance with the unique VIBELAND distribution algorithm. As described by this algorithm, individuals who have contributed the most to the platform, as measured by their VIBELAND Rating and Trust Score, have the most influence over how contributions are scored. Furthermore, VIBELAND only allows members holding a minimum balance of 10 VBLD to participate in consensus voting on the network. Holders of VBLE who've committed to a 13/26 month vesting schedule have strongly weighted voting influence over the network. Under this model, network members have a financial incentive to vote in a way that maximizes the long-term value of VIBELAND assets.

HOME PAGE MOCK-UP

VIBELAND's platform is designed around a relatively simple concept: everyone's meaningful contribution to the community should be recognized for the value it adds. When people are recognized for their meaningful contributions, they continue contributing and the community grows.

The VIBELAND community decides the value of your content post by clicking or tapping on the 'VIBE' button communicating that they saw value in your post. Each 'VIBE' clicked is a portion of a VIBELAND Digital into your wallet. When the community shares your post, each share is a larger portion of a VBLD. In other words, no individual user should be expected to pay for anything, but instead should be paid for everything they do that brings value to VIBELAND.

Voting input from community members is critical for VIBELAND to accurately allocate payments to contributors. Voting can therefore be viewed as a crucial contribution and worthy of rewards on its own. VIBELAND chooses to reward those who contribute the most to the total promotion of a piece of content and rewards the voters proportionally to the ultimate reward paid to the content creator.

The majority of VIBELAND network members earning high rewards have high VIBELAND Ratings, Trust Scores, and time spent on the network building followings, networking with others, and developing a reputation for bringing high quality content and providing value to the network.

Every time a user votes on content in a social network they add a connection between themselves and the content. This in turn links the consumer to the producer through the content. The more connections a network has, the more valuable the information becomes. It is the relative and intentional connectedness of information that gives it value.

VIBELAND maximizes the value extracted from a set of curated content by maximizing the quantity and quality of connections. Curating content is expensive and time consuming, while near impossible for computers to perform in the absence of links. VIBELAND rewards users who are among the first to find and identify new content are those most highly rewarded with VBLD.

By incentivizing content curation, the VIBELAND network is able to use automated algorithms to extract the most valuable information from a massive amount of content.

VIBELAND platform is shifting social media toward blockchain-based attribution. On current centralized platforms, attribution is something that can be lost overnight. That is to say for instance, a posted image or video can be replicated and re-shared without the consent or regard for the original creator and true content owner.

Under blockchain-based social media, a content creator would always be able to point to a public record and timestamp showing proof of their content origination. In a circumstance where a creator would like to address those who have re-shared without permission or attribution, blockchain-based records provide public proof that the content was posted by a particular user at a particular time. In the future, blockchain-based attribution will become recognized by governments for its authenticity and could hold weight in court, which would give content creators greater power to control the dissemination of their work in the conventional industrial economy.

VIBELAND's platform replaces traditional digital advertising with a blockchain-based content reward system. Under current content monetization models, content creators leverage advertising in one form or

another. Many creators recognize how advertising may diminish their work's value to the consumer, yet creators very often must seek returns on their time by monetizing. Advertising represents a double-edged sword: with ads, a creator can make money most easily; without ads, monetization is difficult, but the content may be richer.

VIBELAND's decentralized application (dApp) is a clean and simple user interface with Two-factor Authentication (Google Authenticator) followed by Username/Password verification.

Joining the VIBELAND network is quick and simple!
Visit our website ***www.vibeland.io*** or download our VIBELAND Mobile application for your iOs, Android, or Windows device.

Upon opening the VIBELAND Homepage, you'll be asked to setup a VIBELAND Account by providing a valid email address, choosing a username and password, and verifying your device by Google Authenticator or phone number.

Once this information has been submitted and verified, our VIBELAND community members will review your account for approval. While awaiting approval, pending community members will receive temporary "Limited Access" to particular VIBELAND features on the platform.

Once approved, you will be notified via email and will receive the message "Full Access" so that you may begin to enjoy any of VIBELAND platform's many features. VIBE ON!

VIBELAND Native Assets

VIBELAND Digital (VBLD)

An XLM-based Tokenized Asset utilized as a transactional currency for creators, innovators, and entrepreneurs within an educational community where valuable resources and networks are shared. VBLD is the fundamental unit of account on the VIBELAND blockchain. VBLD is liquid currency, and therefore can be bought or sold on exchanges, including Stellar's Decentralized Exchange, as well as transferred to other users as a form of payment.

VIBELAND Energy (VBLE)

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VIBELAND Vibes (VIBES)

An ERC-20 Tokenized Asset for Positivity & Consciousness. Currently reserved for issuance at a later date.

VIBELAND Love (VLOVE)

An ERC-20 Tokenized Asset for Non-Profit Projects. Currently reserved for issuance at a later date.

VIBELAND Stickrs (STKR)

An ERC-20 Tokenized Asset promoting Education. Currently in Development.

VI3E Gaming (VI3E)

An ERC-721 Tokenized Asset promoting Gaming & Entertainment Development for Machine Learning. Currently in Development.

Censorship

VIBELAND is a decentralized network that is operated by witnesses in jurisdictions across the globe. All user actions are publicly recorded on the blockchain, and can be publicly verified. This means that there is no single entity that can censor content that is valued by VIBELAND holders.

Individual websites such as VIBELAND.io may censor content on their particular site, but content published on the blockchain is inherently broadcast traffic and mirrors all around the world.

Freedom of speech is the foundation of all other liberties and any infringement upon freedom of speech undermines the only peaceful means of reaching consensus: discussion. Without free discussion voters cannot be fully informed. Uninformed voters are a greater threat to society than losing the right to vote. Censorship is a means of stealing votes through limiting public discourse. VIBELAND is committed to enabling free speech and building a free society.

VIBELAND HQ

VIBELAND is currently headquartering operations in Oklahoma City, Oklahoma, USA. Establishing our headquarters in May 2018 as a home-office and startup incubator for other creative media projects, our development team continues inspiring and empowering our local communities.
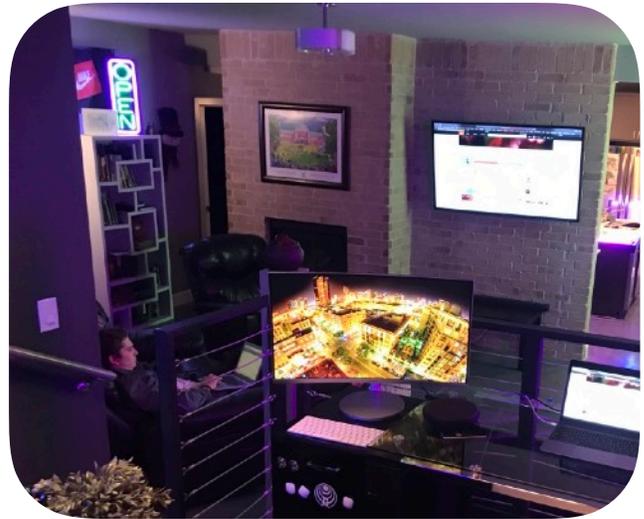
VIBELAND HQ — Office Space

VIBELAND MEDIA

VIBELAND has an already established a community podcast, aptly named _**The Vible Podcast**_. Our network podcast is hosted and produced by Casady Fletcher in VIBELAND Studio at HQ and is available on iTunes (and other digital media platforms) now. Additionally, _**VIBELAND Sports Podcast**_ launched in mid-December 2018. Hosted by Todd Miller, _with 35+ years of broadcasting experience,_ and produced by Casady Fletcher, _**VIBELAND Sports Podcast**_ has featured interviews from Super Bowl Champions and NBA Head Coaches to Legendary Sports Broadcasters. VIBELAND Media exists to inform, entertain, and educate the collective VIBELAND community. We provide the infrastructure and resources that foster a comfortable hyper-creative environment for artists to create. VIBELAND is able to utilize this as an opportunity to continue growing and engaging our community, organically. In the short time since our inception, several multimedia projects have been created and recorded here at VIBELAND HQ, including music videos, full albums, and art exhibitions.

VIBELANDIA Music Festival

This festival will feature VIBELAND artists, creators, and musicians. The First Annual VIBELANDIA Music Festival is currently being planned and developed. It is tentatively scheduled to be held in the Summer of 2020 in Downtown Oklahoma City, Oklahoma.

VIBELAND Roadmap

2019

Nov. 1
VIBELAND Digital (VBLD)
Initial Coin Offering

Nov. 15
VIBELAND App
Version 1.2 Launch

Nov. 30
Early Adopter Airdrop

Dec. 15
Monthly Airdrop Program

2020

Jan. 31
VIBELAND Browser
Wallet Launch

May 1
VIBELAND Desktop
Wallet Launch

July 15
VIBELAND Media
Expansion Project (1 of 3)

Nov. 1
VIBELAND Energy (VBLE)
Private Sale Begins

2021

Jan. 15
VIBELAND Media
Expansion Project (2 of 3)

May 15
VIBELAND Network dApp
Beta Launch

Aug. 1
1st Annual VIBELANDIA
Music Festival

Nov. 30
VIBELAND Media
Expansion Project (3 of 3)

Our Team & Advisors

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LinkedIn: https://www.linkedin.com/in/jimlyness/

Todd Miller / *Sports Broadcasting, VIBELAND Sports*
Link: https://itunes.apple.com/us/podcast/id1446389190

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Gina Crawford / *Chair of Advanced Practice Programs*
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Michael Bedford */ Digital Acceleration Specialist*
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Clarisa Lindenmeyer */ Founder at Proximity to Power*
LinkedIn: https://www.linkedin.com/in/clarisalindenmeyer/

Partnerships

Sleep is 4 Billionaires, LLC.
z4billionaires.com

Greenish Jacket Foundation
https://greenishjacket.com

Young Michael Young
https://ymyartwork.com

Free Water Fridays
https://freewaterfridays.com/video/

Sports 1 Marketing
https://sports1marketing.com

CryptoWorld Solutions, LLC.
cryptoworldsolutions.tech

Team Jack Foundation

https://www.teamjackfoundation.org/team-jack-foundation

Oklahoma State University
https://go.okstate.edu

OSU Career Services
http://hireosugrads.com

@ItsCoolVision
https://www.itscoolvision.com
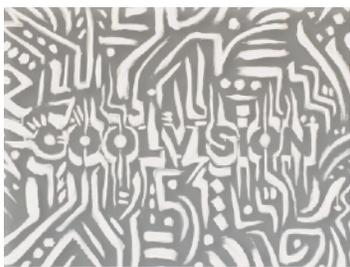
BitMinutes
https://www.bitminutes.com

SAS
https://www.sas.com/en_us/home.html

Oklahoma State University - Spears School of Business
https://business.okstate.edu/

Relay Sports
https://relaysportsapp.com/home

Oklahoma City Energy FC
https://www.energyfc.com/

The Classen Collective
https://weedmaps.com/dispensaries/the-classen-collective/about

Francis Solar
https://www.francissolar.com/

Conclusion

VIBELAND was created to solve the problems and limitations of the current blockchain infrastructure and scalability. VIBELAND is a project designed to address challenges currently being experienced by other blockchain-based social communities by creating unique economic incentives. VIBELAND presents networking and earning opportunities to content creators and content consumers in ways that the existing social media industry is incapable of replicating due to the rigidity of their industrial-based business models. With the VIBELAND decentralized model, individuals are monetarily rewarded by network members for contributions the community finds valuable.

At VIBELAND, our philosophy is community over competition; however, our business model threatens traditional centralized institutional control of massive amounts of data. With the emergence of blockchain technology, centralized business models will continue growing outdated and less trusted by the public. Blockchain-based projects and decentralized networks are a fundamental part of our future and will revolutionize the globe over the coming decade.

Disclaimer

VIBELAND's White Paper and information contained therein are subject to change through network consensus. VIBELAND is a startup blockchain project growing, adapting, and building value in our assets day-in and day-out. VIBELAND and our strategic Partners are continuously networking with members, both inside and outside the current global blockchain ecosystem to continue healthily growing the VIBELAND network.

Citations & Sources

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